Value in trouble

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August is often a testy month for markets. The popular reasoning for this goes: as the holiday season gets under way, experienced investors and traders jet off to luxury resorts and seafront mansions, which reduces market liquidity (increasing share price sensitivity) just as jumpy juniors take the steering wheel.

With the Covid-19 pandemic very much still with us, and a looming US election also testing nerves, there's certainly the potential for an interesting month ahead. Added to this, cries of "bubble" have been growing in volume over recent months. The most vociferous members of the it's-a-bubble brigade are value investors. Indeed, after a decade of terrible performance for 'value', topped off by corona-carnage this year, professional value investors' desire for a bursting of the purported "growth bubble" is as much about survival as anything else.

The style chart on the right shows that once again. Based on conventional wisdom, stock market recoveries should not be like this. Normally the early stages of a recovery are dominated by a 'dash for trash' in which downtrodden value stocks massively outperform. This column highlighted this phenomenon when it briefly emerged a couple of months ago. But growth, quality and momentum strategies have swiftly reasserted their dominance.

Value investors reckon things will change soon. Gary Channon, the founder of deep value investment firm Phoenix Asset Management and manager of Aurora investment trust, has said the story of value investing will prove to be like a horror movie with a happy ending.

Meanwhile US value-focused hedge fund Longleaf Partners has recently written to investors saying it believes a speculative bubble very similar to that of the 1970s and 1990s has formed, focused on a relatively small number of excellent but grossly overvalued companies. It expects a "near term" correction, marking "a rare moment that is measured in generations".

Small-cap value quant firm Verdad, meanwhile has produced an extensive study that highlights the fragility of valuations based on the popular argument that low interest rates make future earnings more valuable, thereby justifying higher valuations for growth stocks. Verdad points out the theoretical framework that supports this argument means that the lower rates are, the more value is put on earnings expected further out. So ever lower rates create an ever more speculative market in growth stocks given "it is a big, big bet that is 90-per-cent-plus dependent upon assumptions about what the 2030s and 2040s will look like".

There's no point in pretending value managers are not desperate to make an argument for their floundering investment style. But the desperation does not mean their arguments are without substance. The cruel irony with value investing is that it is often when arguments appear most desperate that they are most right.

Our tips section this week offers up some 'value' plays for those finding that all the bubble talk has got to them. Both of the 'value' plays also boast a decent long-term structural growth story. For **Volution (FAN)**, a Covid hit has knocked earnings and the shares trade at a low double-digit forward PE. However, rising regulation should underpin long-term growth. Meanwhile, there's been no let-up in demand for the industrial units owned by **Urban Logistics Reit (SHED)**. Based on solid rental growth prospects, its shares offer the credible prospect of a 6 per cent dividend yield.

Fund manager best ideas: Health Based on top 5 holdings

| 05/08/2020 | No of funds |
|--------------------------------|----------------|
| UnitedHealth Group Inc | 6 (+3) |
| Roche Holding AG Dividend Righ | t Cert. 5 (+2) |
| Vertex Pharmaceuticals Inc | 4 (NEW) |
| AbbVie Inc | 3 (+2) |
| Amgen Inc | 3 |
| Abbott Laboratories | 2 |
| Biogen Inc | 2 |
| Gilead Sciences Inc | 2 (-1) |
| Johnson & Johnson | 2 |
| Medtronic PLC | 2 (+1) |
| Sanofi SA | 2 (+1) |
| Thermo Fisher Scientific Inc | 2 (+1) |
| Alexion Pharmaceuticals Inc | 1 |
| Applied Therapeutics Inc | 1 |
| | |

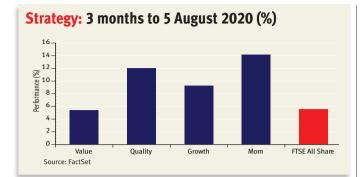
| argenx SE | 1 (NEW) |
|---|------------------------------------|
| AstraZeneca PLC | 1 (NEW) |
| Baxter International Inc | 1 (-1) |
| Becton, Dickinson and Co | 1 |
| Biomarin Pharmaceutical Inc | 1 |
| Boston Scientific Corp | 1 |
| Bristol-Myers Squibb Company | 1 (-1) |
| Edwards Lifesciences Corp | 1 (NEW) |
| F | |
| Fresenius Medical Care AG & Co. | KGaA 1 |
| Horizon Therapeutics PLC | KGaA 1 1 (NEW) |
| | |
| Horizon Therapeutics PLC | 1 (NEW) |
| Horizon Therapeutics PLC Humana Inc | 1 (NEW) 1 |
| Horizon Therapeutics PLC Humana Inc Merck & Co Inc | 1 (NEW) 1 1 (NEW) |
| Horizon Therapeutics PLC Humana Inc Merck & Co Inc Novartis AG ADR | 1 (NEW) 1 1 (NEW) 1 (NEW) |

New 52-week lows

| Name | TIDM | Price | % from low |
|--------------------------------------|------|-----------------|------------|
| Gem Diamonds | GEMD | 23p | 0.4% |
| Kier Group | KIE | 60p | 0.7% |
| Reach | RCH | 58p | 0.9% |
| STV Group | STVG | 218p | 1.4% |
| Real Estate Investors | RLE | 29p | 1.4% |
| Advanced Medical Sol Grp | AMS | 194p | 2.0% |
| Stagecoach Group | SGC | 45p | 2.4% |
| Imperial Brands PLC | IMB | 1 , 280p | 2.5% |
| Worsley Investors | WINV | 23p | 2.7% |
| TOC Property Backed Lndng | PBLT | 86p | 2.9% |
| Source: FactSet, as at 5 August 2020 | | | |

New 52-week highs

| Name | TIDM | Price | % from high |
|--------------------------------------|------|-----------------|-------------|
| Centamin | CEY | 212p | 0.6% |
| BBGI | BBGI | 170p | 0.7% |
| Capital Gearing Trust Plc | CGT | 4 , 480p | 0.9% |
| Vectura Group | VEC | 107p | 0.9% |
| Gresham House | GHE | 693p | 1.1% |
| Clipper Logistics | CLG | 355p | 1.3% |
| Schroder Asian Total | ATR | 388p | 1.3% |
| YouGov | YOU | 815p | 1.5% |
| Bunzl | BNZL | 2,270p | 1.5% |
| Admiral Group | ADM | 2,471p | 1.5% |
| Scottish American Invt | SAIN | 436p | 1.6% |
| Polymetal International | POLY | 1 , 928p | 1.7% |
| Fidelity China Special | FCSS | 313p | 1.7% |
| IntegraFin Holdings | IHP | 548p | 1.8% |
| Herald Investment Trust | HRI | 1,680p | 1.9% |
| Renewables Infrastructure | TRIG | 137p | 1.9% |
| Computacenter | CCC | 1 , 986p | 1.9% |
| Civitas Social | CSH | 113p | 1.9% |
| SEGRO | SGRO | 963p | 1.9% |
| Impax Asset Management Gp | IPX | 402p | 2.0% |
| JTC | JTC | 488p | 2.0% |
| JP Morgan Emerging Mkts | JMG | 1 , 068p | 2.0% |
| Cello Health | CLL | 162p | 2.1% |
| Softcat | SCT | 1,306p | 2.2% |
| Serco | SRP | 165p | 2.2% |
| SDCL Energy Efficiency | SEIT | 111p | 2.2% |
| Allianz Technology Trust | ATT | 2,430p | 2.2% |
| JPMorgan Global Core Real | JARA | 110p | 2.2% |
| Intercede Group | IGP | 88p | 2.2% |
| HomeServe | HSV | 1,340p | 2.2% |
| Martin Currie Global Port | MNP | 326p | 2.2% |
| Source: FactSet, as at 5 August 2020 | | | |



Shorts

| | Short | No of | 1-week change |
|----------------------------------|----------|----------|-------------------|
| Company | interest | shorters | in short interest |
| Hammerson | 13.9% | 10 | -0.4% |
| Royal Mail | 9.6% | 8 | 0.5% |
| Metro Bank | 8.9% | 4 | -0.1% |
| Cineworld | 8.8% | 9 | 0.5% |
| Premier Oil | 8.7% | 3 | 0.0% |
| Tullow Oil | 7.8% | 5 | 0.0% |
| Sainsbury (J) | 6.8% | 6 | 1.2% |
| Pearson | 6.5% | 6 | 0.5% |
| Petrofac | 6.1% | 5 | 0.6% |
| Domino's Pizza | 5.6% | 7 | 0.1% |
| Petropavlovsk | 5.5% | 1 | 0.3% |
| Weir Group | 5.3% | 6 | -0.4% |
| Gw Pharmaceuticals | 5.2% | 4 | 0.0% |
| Blue Prism | 5.0% | 5 | -0.5% |
| Tui Ag | 4.9% | 6 | 0.5% |
| Pets At Home | 4.9% | 2 | 0.0% |
| Babcock Intl | 4.9% | 3 | 0.0% |
| IQE | 4.8% | 3 | 0.0% |
| Future | 4.6% | 3 | -0.4% |
| Vodafone | 4.0% | 4 | 0.0% |
| Wm Morrison Supermarkets | 4.0% | 4 | 0.5% |
| Dignity | 4.0% | 3 | 0.2% |
| Croda International | 3.8% | 4 | -0.1% |
| Micro Focus International | 3.6% | 3 | 0.0% |
| Smith (David S) | 3.6% | 5 | -0.2% |
| Ashmore | 3.5% | 4 | 0.6% |
| Wood Group (John) | 3.5% | 6 | 0.4% |
| Keywords Studios | 3.5% | 4 | 0.0% |
| Ascential | 3.5% | 4 | 0.1% |
| Marks & Spencer | 3.2% | 2 | 0.0% |
| Capita | 3.2% | 4 | -0.4% |
| Hurricane Energy | 3.1% | 3 | 0.1% |
| Primary Health Properties | 3.1% | 4 | 0.0% |
| Aggreko | 3.0% | 3 | 0.0% |
| GVC Holdings | 3.0% | 4 | 0.1% |
| Ultra Electronics | 3.0% | 1 | 0.0% |
| AG Barr | 3.0% | 3 | -0.3% |
| Restaurant Group | 2.9% | 3 | -0.1% |
| Victrex | 2.8% | 3 | 0.0% |
| Intercontinental Hotels | 2.8% | 2 | 0.0% |
| Valaris | 2.8% | 1 | 0.0% |
| Auto Trader | 2.6% | 4 | 0.0% |
| AA | 2.5% | 2 | 0.0% |
| Hiscox | 2.5% | 2 | -0.1% |
| Signature Aviation | 2.4% | 4 | 0.0% |
| Signature Aviation | 2.4 /0 | 4 | 0.0 /0 |
| Source: FCA, as at 5 August 2020 | | | |

1-month EPS upgrades (top 25)

| Wednesday, 5 August 2020 | | Forward EPS change | | |
|--------------------------|------|--------------------|---------|-------|
| Name | TIDM | 1mth | 3mth | 1yr |
| Yellow Cake | YCA | 1027.8% | 4159.7% | 5404% |
| ASOS | ASC | 405.6% | - | 51% |
| Belvoir Group | BLV | 141.0% | 35.5% | 18% |
| Beazley | BEZ | 132.4% | 135.2% | -80% |
| Totally | TLY | 96.7% | 96.7% | 105% |
| ZOO Digital Group | Z00 | 76.8% | 76.2% | -61% |
| Next | NXT | 69.6% | -3.1% | -60% |
| Atalaya Mining | ATYM | 65.3% | 100.1% | -26% |
| Hochschild Mining | HOC | 65.2% | -15.2% | -26% |
| Wincanton | WIN | 64.5% | -40.4% | -40% |
| Luceco Plc | LUCE | 63.1% | 165.0% | 18% |
| EKF Diagnostics | EKF | 58.6% | 111.3% | 131% |
| Tyman | TYMN | 58.4% | -9.4% | -27% |
| LoopUp Group | LOOP | 57.8% | 232.6% | 133% |
| CVS Group | CVSG | 57.6% | 21.4% | -14% |
| RM | RM | 55.0% | -76.7% | -76% |
| 3i Group Plc | III | 52.7% | - | -29% |
| Allergy Therapeutics | AGY | 50.0% | - | - |
| Numis | NUM | 45.8% | - | 38% |
| Hollywood Bowl Group | BOWL | 44.3% | -18.2% | -75% |
| Glencore | GLEN | 43.7% | 0.6% | -72% |
| Fresnillo | FRES | 41.0% | 54.2% | 54% |
| Antofagasta | ANTO | 39.6% | 113.6% | -47% |
| Panoply Holdings | TPX | 38.5% | 38.5% | 22% |
| Clipper Logistics | CLG | 38.0% | 27.4% | 12% |
| Source: FactSet | | | | |

1-month EPS downgrades (top 25)

| Wednesday, 5 August 2020 | Forward EPS change | | | |
|--------------------------|--------------------|--------|--------|-------|
| Name | TIDM | 1mth | 3mth | 1yr |
| Syncona | SYNC | -99.8% | - | -100% |
| Hunting | HTG | -95.5% | -99.7% | -100% |
| Melrose Industries | MRO | -90.4% | -93.8% | -97% |
| Arbuthnot Banking Group | ARBB | -90.2% | -94.4% | -93% |
| Gem Diamonds | GEMD | -87.2% | -88.9% | -97% |
| Jadestone Energy | JSE | -81.7% | - | -99% |
| Stagecoach Group | SGC | -77.3% | -78.3% | -82% |
| ScS Group | SCS | -72.0% | -20.2% | -86% |
| Halfords Group | HFD | -69.7% | -66.6% | -71% |
| Victoria | VCP | -65.7% | -68.2% | -73% |
| MJ Gleeson | GLE | -64.4% | -80.0% | -87% |
| JD Sports Fashion | JD | -59.3% | -59.3% | -57% |
| Mears Group | MER | -57.7% | -66.9% | -70% |
| Lloyds Banking Group | LLOY | -52.8% | -68.8% | -91% |
| Bigblu Broadband | BBB | -52.3% | -52.3% | -48% |
| IG Design Group | IGR | -50.4% | -50.4% | -53% |
| Ince Group | INCE | -49.1% | -46.0% | -54% |
| Forterra Plc | FORT | -45.8% | -78.0% | -83% |
| PageGroup | PAGE | -45.5% | -58.2% | -88% |
| Kenmare Resources | KMR | -45.2% | -65.9% | -82% |
| Advanced Medical Sol Grp | AMS | -43.3% | -46.5% | -55% |
| MITIE Group | MTO | -42.2% | -59.9% | -66% |
| Countryside Properties | CSP | -38.5% | -47.3% | -57% |
| Polypipe Group | PLP | -36.4% | -54.7% | -62% |
| Gattaca | GATC | -36.2% | -35.0% | - |
| Source: FactSet | | | | |