



# Alpha Investment Trusts: New tilt on global themes

The investment trust sector is wonderfully diverse. Our screen compares the best value closed-end funds, whatever their investment mandate, and identifies those with the best growth prospects. We screen for our top 25 trusts and select an automated portfolio of 10

### Outperforming and overlooked trusts - 14 years to 31 Dec 2017



### Screen methodology:

To fairly compare investment trusts with different remits and capital structures, we assess funds' value relative to their historic mean premium/discount. Three-month share price momentum indicates market sentiment towards the funds. Next, a composite value-momentum ranking is arrived at using hedge fund manager Joel Greenblatt's 'Magic Formula' two-factor model. Our tables show the top 25 investment trusts and a portfolio of 10 investment trusts subject to additional selection criteria.

- There are five new funds in our diverse Top 10 Investment Trust portfolio. These include Pershing Square Holdings (PSH), Woodford Patient Capital (WPCT), Regional REIT (RGL), JPM American (JAM) and Caledonia (CLDN).
- Pershing has historically traded at a discount, but it is currently in deep value territory, possibly due to its retail holdings (38 per cent of AUM, source:Bloomberg). The holdings are perhaps not as cyclical as they seem at first sight, however, with exposure to US fast food chains and business data outsourcing solutions.
- Woodford Patient Capital might be a good option for investors who believe it is time that value as a style came back in vogue.
- JPM America has an interesting mix of holdings, including US banks and oil majors. It also has exposure to Apple and Microsoft. Other trusts in the Top 10 such as **Alliance Trust (ATST)** hold big US tech, too. Holding this combination of trusts would mean not being out of the companies on stretched multiples, but it would potentially give an interesting tilt from the MSCI World Index in terms of sector exposure.

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## Making fair comparison in the richly diverse investment trust sector

Valuation metrics for trusts are very limited relative to those for other equities, with the key measure of value being the discount or premium a trust's shares trade at, compared with its net asset value (NAV) per share. However, the average historic discount of individual trusts is strongly influenced by the assets they invest in and past performance, along with multiple other factors such as the trust's structure and the level of 'gearing' it employs to enhance returns. So, while one trust trading at a 10 per cent discount to NAV may look achingly cheap against its history, another trust trading at the same discount may be considered eye-wateringly expensive.

Meanwhile, an assessment of the underlying quality of an investment trust also depends on many factors that are often unique to the trust concerned. Screens are ill-suited to providing a nuanced analysis and direct comparisons between trusts with different characteristics can be misleading.

However, we have found that a useful screen can be created by focusing on two 'high-level' factors that researchers have shown to be predictive of future share price performance: 'value' and 'momentum'. Based on 14-year back-testing of the screen (the period over which we have been able to source reliable historic data), this strategy has produced a 619 per cent cumulative total return or 482 per cent if an annual dealing charge is included for the presumed yearly reshuffles of the portfolio. Over the same period, a 50:50 split between the FTSE All-Share and the MSCI World indices has produced a 250 per cent total return (see graph on page 1). This data is based on annual reshuffles of 10-stock portfolios like the one on page 5, which applies the rules listed on page 4.



#### How the screen works

The screen uses the following two criteria:

**Value:** To hunt for value, this screen looks at a trust's premium or discount compared with its own one-year historic average. A statistical measure known as the Z-score is used to do this which produces a standardised score based on where the premium or discount sits compared with its historic range (the score measures how many standard deviations the current valuation is from the mean average). A negative Z-score suggests a trust is cheap relative to its own historic standards (the larger the negative score the cheaper). A positive score suggests a trust is expensive. Because each trust has its current valuation compared with its own valuation history rather than that of other trusts, the Z-score can be used to make comparisons between trusts with very disparate valuation characteristics.

**Momentum:** The other factor the screen looks at is recent share price performance. There is a huge body of research that has found rising share prices tend to beget more of the same. Specifically, the screen wants to see strong share price performance over three months. The fact that the screen looks at price and not NAV performance means some credence is given to the wider market view of a trust's prospects. For example, if sentiment has been improving towards a trust, thereby narrowing its discount over the three months, this will create stronger momentum which means a more favourable ranking from the screen. Scepticism implied by a widening discount will, by contrast, act as a headwind to price performance. That said, the overall objective when combining momentum with value is to find promising performance trends that the market has not yet fully priced in.



#### Bringing it all together

To assess both factors together, the screen uses the ranking method employed by hedge fund manager Joel Greenblatt in his two-factor 'magic formula' (the magic formula uses different inputs). The method simply ranks both factors and then adds the rankings together to find the trusts with the most attractive combined ranking.

The top 25 ranking trusts are presented in the table on page 5, while a portfolio of 10 trusts is published in the table on page 5 based on the following rules:

#### The 10-stock portfolio rules

- Market capitalisation must be more than £100m.
- No tracker or hedge funds.
- No more than half the portfolio (five out of 10 shares) should be in funds with a niche theme. Trusts defined as niche are those focused on non-mainstream asset classes or sub-sectors such as private equity, debt, technology and biotechnology, and those focused on single countries (excluding the UK and US) or high-risk economic regions such as emerging markets. I also regard Asian smaller companies trusts as niche, but not Asian generalists.
- No more than half the portfolio (five out of 10 shares) should be mainstream funds of the same type. This rule does not apply to global funds, but it does to other mainstream themes such as trusts investing in the UK (large and small companies), Europe, the US or Asia.
- All trusts must trade at a discount to NAV.



#### 10-trust portfolio Discount to NAV Share price performance Rank Name TIDM Market cap Price DY Z-score Now Avg Low High 1-mth 3-mth 6-mth 1-yr 5-yr 3-yr Pershing Square Holdings PSH -25.0% -21.8% -16.4% -25.6% -4.6% 7.1% 13.6% 1 £2,166m 1,152p -1.6 24.0% 2 Biotech Growth Trust BIOG -1.0 -7.7% -5.3% 0.8% -11.2% -2.9% 7.5% 5.8% -3.5% 5.7% 87.0% £441m 802p 3 Woodford Patient Capital WPCT £670m -9.2% -0.8% -16.5% 0.5% 6.9% 81p -1.2 -12.6% 5.2% -16.1% -29.1% 4 Middlefield Canadian Inc Trusts MCT £110m 103p 4.9% -0.8 -13.2% -11.7% -7.4% -17.2% -1.0% 8.7% 7.0% 5.4% 32.9% -15.6% 3.3% 8.1% 5 -1.4 -11.7% -4.9% Regional REIT RGL £366m 98p 0.3% 3.1% -1.9% 1.4% -7.5% -3.8% -3.5% 0.4% 11 Alliance Trust ATST £2,551m 755p 1.8% -1.8 -7.1% -5.9% 2.2% 6.9% 75.3% 94.6% 12 Fidelity Euro Values FEV £933m 226p 1.9% -1.4 -11.5% -8.8% -4.7% -12.1% -2.6% 1.8% 0.4% 3.0% 42.8% 69.9% 13 Martin Currie Global Portfolio MNP £223m 257p 1.6% -1.0 -1.0% -0.3% 1.8% -5.1% -2.5% 2.4% 6.6% 8.3% 60.4% 77.6% -7.3% IPM American IAM 1.2% -4.7% -4.6% -0.7% 0.2% 10.2% 15.4% 22.9% 14 £1,023m 464p -0.1 85.1% 118.3% -18.3% -17.3% -14.9% -20.4% -1.1% 15 Caledonia CLDN £1,550m 2,800p 2.0% -0.8 2.9% 1.3% 6.2% 35.3% 79.3% Winterflood Investment Trusts, as at 12 Sep 20 18

								Discount to NAV					Share price performance			
Rank	Name	TIDM	Market cap	Price	DY	Z-score	Now	Avg	Low	High	1-mth	3-mth	6-mth	1-yr	3-yr	5-yr
1	Pershing Square Holdings	PSH	£2,166m	1 <b>,</b> 152p	-	-1.6	-25.0%	-21.8%	-16.4%	-25.6%	-4.6%	7.1%	24.0%	13.6%	-	-
2	Biotech Growth Trust	BIOG	£441m	802p	-	-1.0	-7.7%	-5.3%	0.8%	-11.2%	-2.9%	7.5%	5.8%	-3.5%	5.7%	87.0%
3	Woodford Patient Capital	WPCT	£670m	81p	-	-1.2	-12.6%	-9.2%	-0.8%	-16.5%	0.5%	5.2%	6.9%	-16.1%	-29.1%	-
4	Middlefield Canadian Inc Trusts	MCT	£110m	103p	4.9%	-0.8	-13.2%	-11.7%	-7.4%	-17.2%	-1.0%	8.7%	7.0%	5.4%	56.0%	32.9%
5	Regional REIT	RGL	£366m	98p	8.1%	-1.4	-11.7%	-4.9%	0.3%	-15.6%	3.3%	3.1%	-1.9%	1.4%	-	-
6	Princess Private Equity – Euro	PEY	£619m	10p	5.6%	-0.8	-9.0%	-6.5%	1.0%	-13.2%	1.3%	5.1%	-1.0%	5.5%	61.1%	117.19
7	Apax Global Alpha	APAX	£678m	138p	6.3%	-1.0	-16.2%	-11.5%	-1.5%	-20.1%	2.2%	3.8%	-0.7%	-5.9%	36.6%	-
8	CATCo Reinsurance Opps – US\$	CAT	£179m	1p	9.2%	-0.5	-13.8%	-9.3%	14.4%	-27.1%	-5.6%	9.7%	-19.6%	-46.9%	-46.5%	-30.7%
9	North Atlantic Smaller Companies	NAS	£423m	2 <b>,</b> 930p	-	-0.9	-22.6%	-20.4%	-15.3%	-27.1%	-4.1%	3.5%	5.0%	12.7%	43.1%	98.0%
10	Polar Capital Global Healthcare	PCGH	£273m	223p	0.9%	-0.5	-5.6%	-4.3%	3.3%	-10.0%	3.0%	8.8%	14.7%	6.8%	38.8%	69.7%
11	Alliance Trust	ATST	£2,551m	755p	1.8%	-1.8	-7.1%	-5.9%	-3.8%	-7.5%	-3.5%	0.4%	2.2%	6.9%	75.3%	94.6%
12	Fidelity Euro Values	FEV	£933m	226p	1.9%	-1.4	-11.5%	-8.8%	-4.7%	-12.1%	-2.6%	1.8%	0.4%	3.0%	42.8%	69.9%
13	Martin Currie Global Portfolio	MNP	£223m	257p	1.6%	-1.0	-1.0%	-0.3%	1.8%	-5.1%	-2.5%	2.4%	6.6%	8.3%	60.4%	77.6%
14	JPM American	JAM	£1,023m	464p	1.2%	-0.1	-4.7%	-4.6%	-0.7%	-7.3%	0.2%	10.2%	15.4%	22.9%	85.1%	118.39
15	Caledonia	CLDN	£1,550m	2,800p	2.0%	-0.8	-18.3%	-17.3%	-14.9%	-20.4%	-1.1%	2.9%	1.3%	6.2%	35.3%	79.3%
16	Polar Capital Technology	PCT	£1,775m	1,326p	-	-1.1	-3.2%	-1.1%	3.9%	-5.7%	-0.8%	1.5%	11.8%	28.4%	142.6%	193.69
17	Henderson Alternative Strategies	HAST	£110m	285p	1.7%	-0.6	-16.0%	-14.5%	-9.7%	-19.3%	-0.4%	3.6%	-1.6%	-2.0%	36.7%	24.5%
18	Invesco Perpetual Enhanced Inc	IPE	£120m	73p	6.9%	-1.6	-0.4%	3.7%	9.0%	-2.2%	-3.5%	-0.1%	-6.0%	-3.8%	26.0%	52.8%
19	Ecofin Global Utilities & Infrastructure	EGL	£119m	130p	4.9%	-0.1	-11.3%	-11.1%	-6.0%	-16.8%	3.2%	5.5%	11.1%	2.5%	-	-
20	UK Commercial Property	UKCM	£1,168m	90p	4.1%	-0.3	-4.0%	-3.4%	4.2%	-7.2%	-0.4%	4.3%	-0.1%	3.2%	19.2%	48.3%
20	Gabelli Value Plus+	GVP	£134m	134p	0.5%	0.1	-6.8%	-7.0%	-1.3%	-12.0%	2.7%	8.9%	6.8%	6.1%	45.3%	-
22	JPM US Smaller Cos	JUSC	£191m	334p	0.8%	-0.5	-2.8%	-1.5%	4.2%	-6.6%	2.6%	3.3%	15.6%	29.5%	98.0%	129.69
23	Tetragon Financial Group – US\$	TFG	£952m	13p	5.5%	-0.8	-39.9%	-38.0%	-32.9%	-42.7%	-1.5%	2.0%	-1.5%	8.5%	55.0%	72.5%
24	JPM Global Growth & Income	JPGI	£412m	319p	3.8%	-1.1	0.0%	1.5%	4.4%	-1.7%	-4.8%	0.0%	-1.5%	5.2%	76.8%	97.2%
25	Standard Life UK Smaller Cos	SLS	£378m	516p	1.4%	-1.0	-6.3%	-3.7%	1.9%	-8.7%	1.0%	0.4%	2.4%	12.9%	66.4%	81.5%
26	Schroder Real Estate IT	SREI	£315m	61p	4.1%	-1.4	-11.5%	-7.6%	-1.5%	-13.4%	-2.1%	-0.7%	-5.2%	2.3%	17.1%	63.5%
27	Ediston Property	EPIC	£227m	108p	5.3%	-2.4	-5.5%	-0.9%	4.4%	-6.8%	-2.5%	-2.3%	-4.4%	1.0%	15.1%	-
28	Ground Rents Income	GRIO	£104m	108p	3.7%	-0.5	-12.2%	-10.5%	-4.7%	-18.8%	3.6%	2.1%	-8.7%	-9.1%	7.1%	24.1%
29	Henderson European Focus	HEFT	£264m	1,228p	2.4%	-1.3	-7.4%	-2.1%	3.9%	-9.7%	-2.8%	-0.6%	-4.8%	-9.5%	26.3%	69.2%
30	HarbourVest Global Private Equity	HVPE	£1,099m	1,376p	-	0.4	-17.7%	-19.0%	-13.0%	-24.6%	2.4%	11.1%	11.9%	11.9%	62.4%	130.99



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Registered office: Number One, Southwark Bridge, London SE1 9HL. ISSN 0261-3115.